



**From:** Keith Kavanaugh

**February 14, 2024**

**Proposal For:** Charlotte's Web

**Attention:** Kelli Lombardi

**Estimate:** 508652

**Description:** 2024 Marketing Brochures-CW Pet, CW Topical, CW Ingestible

**CW Pet-820.234.04.25, CW Topical- 820.095.04.25**

**Size:** 10.9375 x 8.5 trifold 3.66 x 8.5

**Stock:** 100# Silk Text

**Inks:** 5/5 (4cp, flood soft touch AQ)

**Pre-Press:** new files

**Proofs:** soft proof/pdf, imposition, Epson color

**Bindery:** fold, shrink wrap in 25's-500pks carton pack

**CW Ingestible Brochure-820.071.04.25**

**Size:** 14.125 x 8.5 gate fold 3.625 x 8.5

**Stock:** 100# Silk Text

**Inks:** 5/5 (4cp, flood soft touch AQ)

**Pre-Press:** Standing files

**Proofs:** soft proof/pdf, imposition, Epson color

**Bindery:** fold, shrink wrap in 25's-500pks, carton pack

**Quantity & Price:** 1500pks of 25ea (500pks of 25ea of 3v- 37,500 total brochures qty)- \$6329

**Terms:** Net 30

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**Approved**

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Keith Kavanaugh  
**Sales Representative**

NOTE: This quotation is based on production in 2024 and is subject to credit and schedule approval of manufacturing time. Paper is quoted at current mill prices in effect at time of quotation and is subject to availability. Paper prices will be adjusted to reflect market costs at time of paper manufacturing. Any additional units of work required by the Customer or changes in conditions which are not specifically covered in this quotation will be priced prior to work being performed and upon approval from the Customer will be invoiced accordingly. Customer's alterations, if required, will be billed additionally. Any freight reflected is only an estimate. Actual freight incurred will be invoiced to customer