

SUCCESS BEYOND RX

DO YOU WANT TO... ENHANCE PATIENT CARE?
REDUCE IMPACT OF PBM REVENUE? MAXIMIZE YOUR INCOME?



- **61% of U.S. adults say they would like to be able to get a greater range of health services from their local pharmacy¹**
- **74% said they trust their local pharmacist/pharmacy team²**

By becoming a licensed certified Medicare Broker, your pharmacy can reap the many rewards. You can create a non PBM revenue stream, reduce the impact of PBM revenue, grow RX transfers, and increase your patient panel.

Plus, as an easily accessible, trusted local health care resource for your patients, Medicare Consultations are a natural pharmacy service extension. You can take patient care to the next level of personalization and satisfaction.

Medicare can be daunting. Becoming a licensed certified Independent Broker at the outset can be overwhelming. Independent Community Broker Network (ICBN) understands this and is here to support you. We guide you through the process of becoming a licensed certified Medicare Broker; every step of the way.

1 Pre-licensing, Licensing, and Certifications.

ICBN is your dedicated guide. We provide comprehensive toolkits, education resources, expert advice, and exclusive discounts to accelerate your learning journey.

2 Getting Ready to Sell.

ICBN facilitates getting you appointed and contracted with insurance carriers. Additionally, ICBN provides on-going training and support through webinars, onsite seminars, blogs, marketing materials, and live business counselling sessions.

3 Medicare Solution Sales.

ICBN simplifies your consultations by offering back-office support, sales materials, mentorship, and time saving technology.

AT ICBN, WE CARE ABOUT YOU, YOUR PHARMACY, AND YOUR PATIENTS.
WE WANT TO MAKE YOUR SUCCESS QUICK AND EASY. DON'T GO IT ALONE.

CONNECT WITH ICBN TODAY. MYICBN.COM

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